



Rob Whitehouse

Vice President Marketing & Communications

Rob Whitehouse is TriHealth's Vice President of Marketing & Communications. He is instrumental in developing and leading TriHealth's integrated communication strategies and initiatives in support of the system's transformational work to become the community's full continuum healthcare provider of choice for every stage of life and every state of health.

Rob earned a bachelor of arts in communications from the University of Akron.

Rob is a seasoned executive with a strong mix of senior marketing and communications leadership experiences, both within and outside of the healthcare industry. In previous roles, Rob has led teams at The Cleveland Clinic, University Hospitals Health System (Cleveland, Ohio), Goodyear Tire & Rubber Co., Summa Health System (Akron, Ohio) and Dix & Eaton, an investor relations/public relations firm in Cleveland.

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