

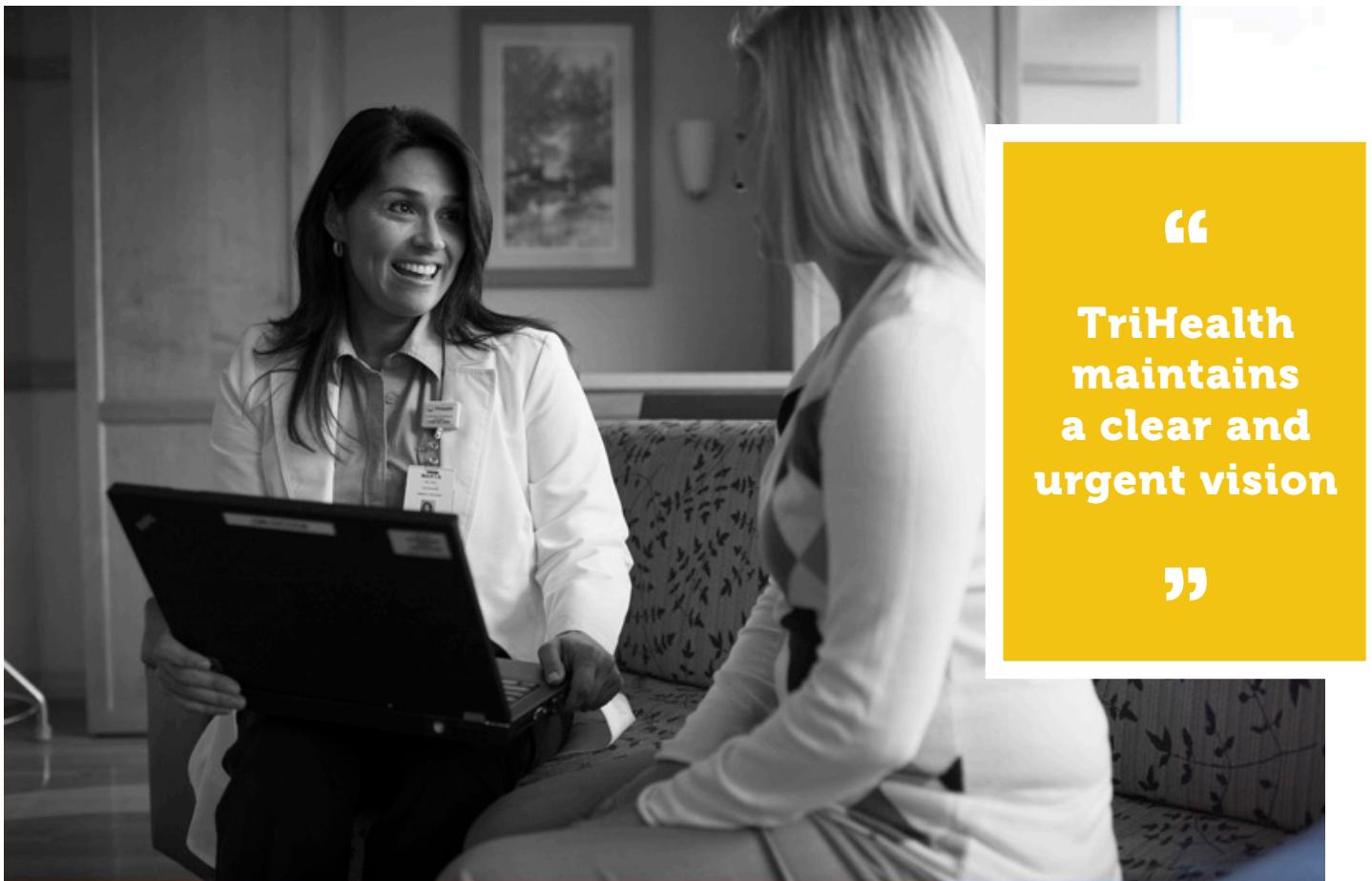
# TriHealth Overview

## Good Samaritan Foundation Case for Support



Healthcare in the United States stands at a critical turning point. "Values-based care" is shifting our focus from episodes of care to outcomes of care; and this pivot of intent holds the potential to universally elevate health status, improve quality of life and lower the cost of healthcare. The clinical care environment is also being thrust forward by evolving technology, new treatment modalities and the unimaginable potential of new science in fields like genomics.

However, this moment of breathtaking possibility comes at a time when hospitals and health systems face acute financial challenges. Financial ratings firms like Fitch and Moody's Investors Service maintain a negative financial outlook for healthcare, which constrains the ability of organizations to secure debt to advance ambitious plans. Median hospital operating margins continue to hover below what is needed for sustainable reinvestment, and healthcare organizations must seek alternative revenue sources to achieve the "Triple Aim" of better care, better outcomes, and better value.



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In the midst of these dynamic changes, TriHealth maintains a clear and urgent vision for transforming healthcare, so we must summon the resolve and resources to realize our potential. The reason is simple: when TriHealth brought together Good Samaritan Hospital and Bethesda in 1995, it was with a deep and abiding commitment to improve the health status of all people in greater Cincinnati. Today, this mission remains a beacon to urge us forward.

Our commitment to high quality, reliable, innovative, compassionate care produces results that achieve better care, better value, and better outcomes for you and your loved ones. In 2019, TriHealth was named a Top 15 Health System by IBM Watson Health. And, with a mortality index of 0.5 compared to the 1.0 industry standard, patients have a 50% higher chance of surviving if treated at a TriHealth hospital.

TriHealth sees that community charitable investment will be a

linchpin in achieving even more progress. Charitable giving has an exceptionally strong return on investment. While a hospital at the median operating margin must earn almost \$30 Million in revenue to generate \$1 Million for reinvestment in the organization, organizations can achieve the same buying power by raising \$1.3 Million in charitable contributions.

It's also valuable to know that about 85% of total philanthropic giving in the U.S. comes from

individuals—rather than corporations or foundations. This means we must engage individuals and families in our communities to be active partners in our plans.

TriHealth is blessed with many areas of clinical strength that could inspire meaningful support. Mainstays of clinical excellence include cancer services which provide progressive and compassionate care for one in three cancer patients in our region; heart services which set a new clinical standard in our region through innovation to include being the first system to perform robotic-assisted surgery; and our mother and baby services, which welcome 10,000 new lives to our region annually.

Our work also extends outside the walls of the hospital and into our community. “Population health” is a vibrant cornerstone of TriHealth’s aim to elevate health status by addressing the specific needs of groups of people defined by criteria such as their risk, disease status or geography. This approach promises to fundamentally change the orientation of providers from one of intervention to one of prevention.

Population health also brings together health care organizations and other community assets to collaboratively address social, economic or environmental root causes that negatively impact health and provide a more comprehensive and holistic approach to care. While healthcare providers often cite financial barriers to investing in community health improvement; the deep, human impact of this innovative model of care is too important to delay.

## TriHealth: A Strong and Stable Platform

- **6 hospitals**
- More than **150 Sites of Care**
- **4th Largest Employer** in Cincinnati
- **12,000 Team Members**
- **\$108M** in Community Benefit
- **600+** employed physicians
- **1,600** medical staff members

Through the Good Samaritan Foundation, there are many compelling opportunities for investment:

- **Good Samaritan Hospital:**
  - **Women's Services** is dedicated to providing critical and life-changing care to women of all ages as well as our community's tiniest miracles.
  - The **TriHealth Cancer Institute** diagnoses 1 out of every 3 cancers in our region, and at Good Sam provides access to clinical trials, patient-centered facilities, and comprehensive care that treats the whole person and family.
  - The **TriHealth Neurosciences Institute** at Good Sam, in partnership with Mayfield Brain & Spine, has a Comprehensive Stroke Center and is a national leader in Brain Tumor treatment.
- **Good Samaritan College of Nursing and Health Science** educates nurses and allied health professionals in not only the most advanced clinical care, but also in how to treat a patient as a whole person: body, mind, and spirit.
- The **Good Samaritan Free Health Center** is the only free health center in Southwest Ohio, caring for uninsured adults in our community by providing primary, specialty, dental, and behavioral health care.



As Good Samaritan considers the boundless opportunities before us, we seek your partnership. Charitable investment by our leaders, our colleagues and our community can be a catalyst to fulfilling our most vibrant vision of our mission. Together, we can truly change healthcare...**for good.**