



# COMPASSIONATE giving

Biannual News from Good Samaritan Foundation | Fall 2021

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Mary Rafferty with her grandchildren.

## **Birthdays have always held a special place in my heart. They present a day where I can reflect on the past year.**

Not only is it a day to look back, but it's also a hopeful day full of curiosity and joy as to what growth and experiences will be in the years to come. All this is wrapped up in celebration – celebration of the journey that led us to where we are today and the days that are to come! One special birthday in my world was the recent second birthday of my grandchildren. The day was filled with happiness surrounding the gifts they are in my life and in the lives of my family. Birthdays such as these are significant to my family, and the celebrations within our Foundation family are just as momentous to me.

In this issue of Compassionate Giving, that's our focus – celebration! There are so many reasons we've been able to celebrate. Starting with this November, the Good Samaritan College turns 125-years old. A history of the College in the pages to come shines light on how innovation and vision set forth by Good Samaritan Hospital Sisters of Charity in the 1890s created the groundwork for the success we are still witnessing in the College today – a success that is not only built on a strong foundation, but has increased in strength and prominence due to the generosity of our Foundation family throughout the years. In addition to this significant milestone for the College, our donors provided a record number of \$330,466 in scholarship to deserving students this 2021-22 academic year.

One of those deserving nursing students, Lauren, shares how the scholarship she received has blessed her, alleviating the financial burden she at times feels as she strives toward her goal of providing holistic care to her future patients. Those are reasons to celebrate!

# CELEBRATIONS

Beyond the College, you could say it's an entire year of celebrations around Good Samaritan Hospital. The Foundation celebrates 35 years in December; 2021 marked 10 years of service at the Free Health Center; and Good Samaritan Hospital will turn 170 in 2022! Just as my family gathers to commemorate birthdays – our Foundation family is celebrating these significant milestones as we reflect on the past that has paved the way to where we are now and look forward to the significant growth that is to come.

In this issue, I hope you'll join me in observing the wins we've witnessed around the Foundation that are due to the generosity of you – our Foundation family. I have continued to be inspired that, despite the difficult circumstances we've faced during the past 18 months due to the COVID pandemic, generosity has flooded into the work being done by the Foundation, especially at our Free Health Center, which is touching the lives of our neighbors at times they need support most. Generosity has also come in ways other than monetary resources as volunteers have participated in the new Paws for Patients Program, which is supported by the Foundation. Stories such as these, and more, are in the pages to come.

I hope you will join me in reflection of the celebrations demonstrated in this issue of Compassionate Giving as we remain hopeful and curious to the growth that is to come in future years for the Foundation and Good Samaritan Hospital.

With gratitude,

**Mary L. Rafferty**

*President and Chief Executive Officer  
Good Samaritan Foundation*

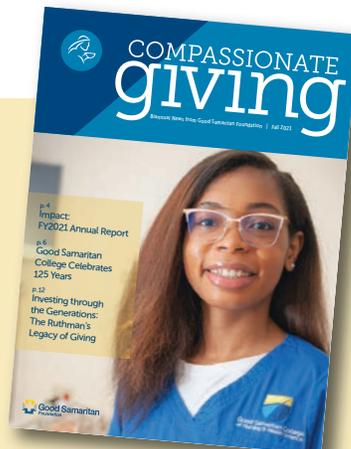
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*Compassionate Giving is now in a digital only format in an effort to be the best possible stewards of your generosity. Should you have feedback, please let us know by calling us at 513 862 3786 or emailing [gshfoundation@trihealth.com](mailto:gshfoundation@trihealth.com).*

On the Cover:  
Lauren Strayhorn,  
Nursing Student at  
Good Samaritan College  
of Nursing & Health Science



# WELCOME NEW TRUSTEES

On September 1, Good Samaritan Foundation welcomed Robert (Bob) Castellini, Jodi Geiser, and Ericka Spears to the Board of Trustees.



**Robert S. Castellini,**  
CIMA, CRPS, AIF

**Robert (Bob) Castellini** is a Managing Director of Investments for Wells Fargo Advisors. As a Financial Advisor, he uses his expertise and personal experiences to provide proper stewardship and guidance of wealth to individuals, families, and his business partners. He holds a Certified Investment Management Analyst designation, a Corporate Retirement Plan Specialist designation, and an Accredited Investment Fiduciary designation.

In addition to his involvement with the Foundation, Mr. Castellini is active throughout the Cincinnati community.



**Jodi Geiser**

**Jodi Geiser** retired from EY in May 2020 after a 35-year career in tax compliance and advisory. As an EY Partner, she held various roles, including managing the Regional Service Lines for the Midwest and Mid-Atlantic. As a Service Line Managing Partner, she was responsible for all aspects of the practice from markets, revenue generation, client service, financial results, operations, and talent management.

Ms. Geiser retired to focus time on empowering the Cincinnati community, family, and active pursuits.

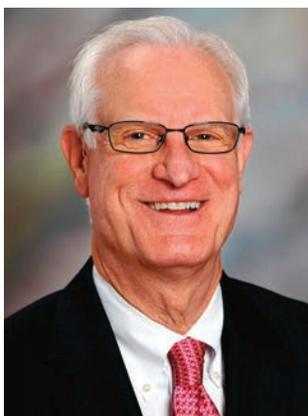


**Ericka Hope Spears, J.D.**

**Ericka Spears**, Attorney at Buechner Haffer Meyers & Koenig Co., LPA, also joined the Good Samaritan Foundation Board of Trustees in September. Ericka has spent the better part of the last decade building experience and focus in Employment Law and Corporate/Transactional Law. As a former in-house Director of Contracting, she has extensive experience in negotiation and drafting that deepens the value that BHMK delivers daily to private business clients. In her spare time, she enjoys reading, fitness, and writing.

“ The Foundation is happy to welcome Bob, Jodi, and Ericka to our Board of Trustees,” said Mary Rafferty, Good Samaritan Foundation President. “All three individuals demonstrate a strong sense of service within our community, and each bring with them a wealth of talents and expertise to our team of dedicated and supportive Trustees. As we welcome Bob, Jodi, and Ericka, we also say farewell to two of our members, John Prout and Robert Buechner. Thank you both for your support in advancing the mission of the foundation and commitment to the lives we serve! ”

Outgoing Trustees:



**John Prout**  
Served since 2016



**Robert Buechner**  
Served since 2019

## Welcome to the Good Samaritan Foundation Team, Rebecca!

**Rebecca Stratton** joined the Foundation in August as our new Senior Foundation Officer. She will be leading and assisting with the Foundation’s communications and marketing, stewardship, annual fundraising, and event planning, supporting the mission of the Foundation. Rebecca joins the Foundation with prior experience in higher education and nonprofit communications, marketing, and development. She’s a 2015 graduate of the University of Kentucky and will earn her master’s degree in communications studies this upcoming December 2021 from West Virginia University. Rebecca is a Northern Kentucky native and enjoys staying involved and active with her friends, family, and within her community.



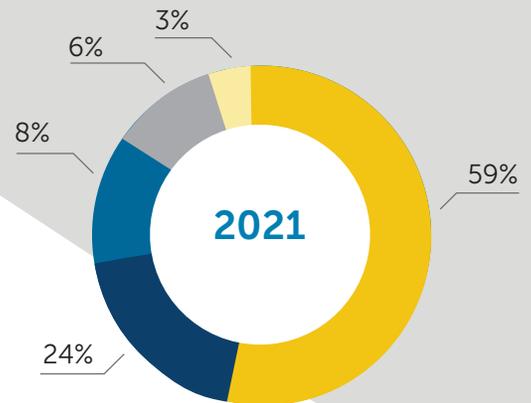
**Rebecca Stratton**

# Making a Difference

## Fiscal Year 2021 Annual Report

### Contributions:

● Foundations	\$2,330,222	59%
● Individuals	\$922,434	24%
● Business/Corporations	\$316,922	8%
● Trusts/Estates	\$248,039	6%
● Guild	\$123,656	3%




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<b>Total</b>	<b>\$3,941,273</b>	<b>100%</b>
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### Distributions: Areas of Impact

	<b>Caring for the Community</b>	<b>\$4,037,900</b>	<b>79%</b>
	<b>Educating the Caregivers of Tomorrow</b>	<b>\$353,145</b>	<b>7%</b>
	<b>Innovating the Future of Care through Research</b>	<b>\$129,960</b>	<b>2%</b>
	<b>Creating Healing Environments</b>	<b>\$305,112</b>	<b>6%</b>
	<b>Supporting Patients and Families</b>	<b>\$311,480</b>	<b>6%</b>

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<b>Total</b>	<b>\$5,137,597</b>	<b>100%</b>
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\*Unaudited financials July 1, 2020 - June 30, 2021

# Areas of Impact



## Caring for the Community

In FY21, the **Good Samaritan Free Health Center** faced countless obstacles due to the pandemic. Yet, our volunteers were steadfast, collectively serving more than 6,000 hours during more than 9,000 patient visits. Your generosity created an exponential impact with an estimated total value of \$2.9 million donated and invested into the community.



## Educating the Caregivers of Tomorrow

In a record year, \$330,466 was awarded to students at **Good Samaritan College of Nursing and Health Science** through 78 scholarships – all because of donors.



## Innovating the Future of Care through Research

The **Medical Education Research Fund** continued to enable Resident Education and quality improvement.

Through the **Cardiac Research Fund**, Good Samaritan and TriHealth physicians were able to develop and publish a book, *Maternal Cardiac Care: A guide for managing pregnant women with heart disease*.



## Creating Healing Environments

A grateful family of a **NICU** graduate made a gift to purchase nine Kangaroo Care chairs to promote skin-to-skin bonding for parents and their babies.

**Good Samaritan College of Nursing & Health Science** received two lifelike, full-body mannequin simulators to enhance student learning.



## Supporting Patients and Families

The **Good Samaritan Hospital Guild** awarded more than \$140,000 in grants throughout the Good Samaritan Region, funding a range of initiatives from new diabetic supplies for the Free Health Center to developmental toys for Pediatric Rehab and new mouthpieces for Speech Therapy.

# Good Samaritan College of Nursing & Health Science Celebrates 125 Years



*Nursing student Lauren Strayhorn and GSC President Judy Kronenberger, Ph.D., RN*

Founded as the School of Nursing in 1896 by Sister Sebastian Shea, Good Samaritan College of Nursing & Health Science (GSC) has adapted to serve the evolving needs of both aspiring healthcare professionals and the Greater Cincinnati community with foundational commitment to remaining a regional leader in nursing and healthcare education in a unique Catholic, hospital-based environment. This year, November 1, 2021, marks the College's 125th anniversary.

# Good Samaritan College of Nursing & Health Science Celebrates 125 Years

The vision for the formation of the College was brought to Good Samaritan in 1895 by Hattie Lenegar, an Owensboro, Kentucky native, who was disappointed in the lack of professional training offered at the hospital when she came to work as a professional nurse. Despite her disappointment in the lack of formal training, Hattie left to take a job in Evansville, Indiana. Sister Shea, who was then overseeing Good Samaritan Hospital, contacted Hattie one year later in 1896 to inform her that formal training with classes and lectures would be instituted under the new School of Nursing. Hattie returned to Good Samaritan and was the first student of the new school. There were only six graduates in the first graduating class of 1899. Today, the College has awarded more than 6,000 diplomas to students graduating from the institution.

Hattie's vision for formal training for nurses at Good Samaritan Hospital set the standards for innovation when it came to the establishment of the School of Nursing. For 125 years now, students have been attending the College seeking an education and successful future. Throughout the existence of the College, the commitment to excellence in education, nursing, outreach, and service has continued to grow. Today, the College remains steadfast in the tradition of providing students with the highest quality nursing and healthcare education available, while staying agile to meet the needs of the workforce as health care evolves.

The College now offers an Associate of Science in Health Science Program, a Bachelor of Science in Nursing completion program (RN to BSN), a Medical Assistant



*Alexis Williams  
GSC Alumni Scholarship  
Recipient*



*Eykis Fullenkamp  
Rita DeFazio Yokers  
Nursing Scholarship  
Recipient*



*Hannah Taylor  
Helen Coard Scholarship  
Recipient*

technical certificate program, and a Pharmacy Technician technical certificate program. Looking a little different than it did 125 years ago with expanded program offerings and revamped physical learning spaces, the College serves the tristate region of Southwestern Ohio, Northern Kentucky, and Southeastern Indiana, while remaining true to its founding roots at Good Samaritan Hospital. And it continues to develop.

“On the horizon, we are adding two very important technical certificate programs, namely a State Tested Nursing Assistant (STNA) program and a Licensed Practical Nurse (LPN) program,” said Judy Kronenberger, Ph.D., RN, President of College. “We are very excited to offer these two programs with a goal of training healthcare professionals for our community as well as creating a pathway into our AASN program. There never seems to be enough nurses and because we are celebrating 125 years educating and training nurses, we will continue this tradition proudly and with confidence in honor of those who came before us!”

The College has increased in strength and prominence for the past 125 years due in part to the generosity of those who believe in its unlimited potential, and the work accomplished within the College to fulfill its mission is not possible without philanthropy. This academic year, more support than ever was shown in the form of scholarships to 78 deserving students. A record \$330,466 was awarded through 125 scholarships.

Judy speaks to the importance of looking back on the College's history to continue

“ Your scholarship will help me keep that fire of motivation to burn and be renewed. My goal as a nurse is to show people love and hope when they feel like there is none left. ”

– Lauren Strayhorn

the same spirit of innovation and responsiveness demonstrated by Hattie to meet the needs of students today. “Our future could not be brighter as we fulfill our mission to provide a student-centered learning environment designed to develop the cultural competencies, intellectual abilities, and professional skills of individuals who enter our institution with the goal of caring for the sick and vulnerable,” she said. Good Samaritan College has served our community through two pandemics and true to our mission, we will continue to educate and train nurses and other healthcare professionals who demonstrate competence and compassion in the spirit first exhibited by Sister Shea and all the Sisters of Charity who continue to inspire us today.

How better to celebrate this milestone anniversary than through supporting the next generation of nurses serving our community? To commemorate the alumni, students, team members, and friends of the College who shaped GSC into what it is today, the 125th Anniversary Open House will be held on Monday, Nov. 1, 2021. Students will be giving tours of the newly-renovated space from 12:30 – 2 p.m. and 4:30 – 6 p.m. Donations are also being accepted toward the 125th Anniversary Fund to assist with the costs of creating a timeline on the walls of the College to commemorate and showcase the history of the School of Nursing and later the College. To donate, [click here](#).



For more information about Good Samaritan College of Nursing & Health Science, [click here](#).

## SCHOLARSHIP FUELS SUCCESS

This 2021-22 academic year, thanks to our generous donors, a record \$330,466 was awarded through 125 scholarships for students in Good Samaritan College (GSC). The celebration of this record is fitting given this year also marks the milestone of the



Lauren Strayhorn

College’s 125th anniversary! Lauren Strayhorn, a nursing student at the College, was one of 78 student recipients who was awarded a scholarship. Lauren received the Cora Budde Scholarship. She speaks to why this scholarship fuels her success as a nursing student and her future endeavors:

**Good Samaritan Foundation (GSF):** What does it mean for you to receive the Cora Budde Scholarship this year?

**Lauren Strayhorn (LS):** It is such a blessing and invaluable gift to receive this scholarship. It is truly a blessing from God because this scholarship is more than just contributing to my education and tuition. It is contributing to and increasing my determination and motivation to achieve my goal of becoming a nurse and helping others. I am truly grateful to receive such support.

**GSF: How does the scholarship assist in setting you up for present and future successes?**

**LS:** This scholarship allows me to focus my time and energy on school. It allows me to not be worried and have anxiety about finances and give even more of myself to goals and successes.

**GSF: You are expected to earn your degree this upcoming May. What are your ambitions from gaining an Associate of Applied Science in Nursing from GSC?**

**LS:** Once I gain a degree from GSC, one of my main ambitions is to master holistic care and being able to broaden the type of patients I can take care of in any setting. I love the opportunities that gaining this degree provides me, and I am determined to take advantage of the opportunities that will be presented to me. Gaining this degree is a great foundation that will allow me to further my education and increase my knowledge.

# Your Philanthropy Update



*Emily Ladd, Speech Pathologist, Hillary Fritz, Occupational Therapist, and Christy Hiltz, Physical Therapist, work with a pediatric patient using Guild-funded equipment.*

## GSH Guild Awards More than \$140,000

The Good Samaritan Hospital Guild awarded more than \$140,000 in grants this year to various departments, projects, and initiatives throughout the Good Samaritan Region.

One specific area awarded this year was the Outpatient Pediatric Rehabilitation Department, who sought funding for therapeutic equipment to update and advance their capabilities to improve the safety and quality of care provided for infants and children. The developmental toys and equipment funded will help pediatric therapists address patients' fine motor development, gross motor development, sensory processing, cognition, speech, and language development, and feeding disorders. Improving the quantity and quality of the developmental toys and equipment for the department is an important step toward expanding the pediatric services available through TriHealth.

View a list of all **FY22 Guild Grant Awards** [here](#).

## Tribute Gifts

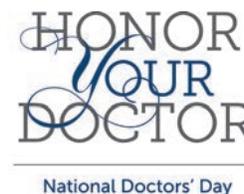
Thank you to all those who made gifts in honor or in memory of someone meaningful in their lives. We are grateful for your tributes that make a difference in the lives we serve.

For the full lists of donors and honorees, please [click here](#) for **Tribute Gifts**.

# Your Philanthropy Update

## National Doctors' Day Q&A with Dr. David Draper

Every year, National Doctors' Day is held on March 30 in the United States as a day to celebrate physicians who serve and care for citizens. In celebration of National Doctors' Day this past spring, 320 grateful patients and families honored more than 200 Good Samaritan and TriHealth physicians by making a gift to Good Samaritan Foundation. Patients also wrote notes of gratitude along with their gifts.



**David Draper, MD**, Director of Gastrointestinal Oncology in the TriHealth Cancer Institute, has been with TriHealth for 11 years. This past National Doctors' Day, he received many tributes from the Foundation family.



**Good Samaritan Foundation (GSF):** The past Doctors' Day, out of the 320 grateful patients and families that made donations in honor of doctors at TriHealth who have impacted their lives, you received a top number of tributes. What does it mean to you to know that the patients and families you serve deeply value the impact you've made on their lives?

**David Draper, MD (DD):** I cannot begin to express how honored I am to have received such a generous number of donations in my name this year. My team and I truly care for our patient population, and I think this support from our patients demonstrates that time and effort.

**GSF:** What do you find most fulfilling in the work that you do?

**DD:** Getting to know my patients. Determining their ambitions and goals and assisting them in reaching those objectives with an excellent quality of life.

**GSF:** Especially this past year during the COVID-19 pandemic, there have been many barriers and obstacles – physically and mentally – to overcome within the

healthcare setting. What has helped you stay motivated, driving you towards TriHealth's mission to improve the health and status of the people you serve?

**DD:** My healthcare team and partners have been a blessing this past year. I know when I come into work, we will talk, we will laugh, and we will make the best out of whatever that day throws at us. I can't express how much my family, children and friends have meant to me this past year as well.

**GSF:** What are your final thoughts or comments about what it means to receive this recognition?

**DD:** I could not provide the level care without the support I receive from my nurse practitioner, primary nurse and medical assistant. They are the backbone of our program and assist in providing exceptional care to our patient population. I am so fortunate to perform a job that I love and am passionate about with such great staff and support.

Good Samaritan Foundation joins the generous individuals who showed their support this past Doctors' Day in thanking ALL our talented and compassionate physicians! [Click here](#) to view the full list of honored physicians.

# Dancing through the decades

Presented by The Good Samaritans of Good Samaritan Foundation



SAVE  
THE  
DATE

Saturday,  
February 5, 2022  
Hyatt Regency  
Cincinnati

The Good Samaritans of Good Samaritan Foundation

**2022 Gala Beneficiary**

**TriHealth Cancer Institute at Good Samaritan Hospital**

along with annual support of

**Good Samaritan Free Health Center and Medical Education Research Fund**

The 2021 Gala, previously scheduled for June 4, 2021, has been postponed to **Saturday, February 5, 2022 at the Hyatt Regency Cincinnati**. The Foundation thanks the Gala Chairs, companies, and individuals

who have "danced" alongside us through this adventure! If you would like more information about the 2022 event, please visit [gshfoundation.com/gala](https://gshfoundation.com/gala) or call us at 513 862 3786.



*Left to right: Chuck Madden, DDS, Free Health Center Dental Director; Tom Ruthman, Jr.; Linda Smith-Berry, Free Health Center Director; and Steve Eby, MD, Free Health Center Medical Director*

For more than 10 years, the 100% philanthropically funded Good Samaritan Free Health Center (FHC) has been providing our uninsured and underprivileged neighbors with comprehensive and personalized health care. What began as a small group of volunteers working two days a week has grown into an entire team of volunteers offering patients a variety of wellness and healthcare services Monday through Saturday. As the only free health center in Southwest Ohio operating six days per week and the largest urban free health center in Ohio by volume, the FHC, located

in Price Hill, provides primary, specialty, dental, and behavioral health care that improves outcomes and wellbeing. Being funded solely through philanthropy, support from the Good Samaritan Foundation family is critical to ensuring that patients who seek services from the FHC are receiving access to the holistic healthcare services offered. This past August, one family stepped up in support of the FHC. A generous \$1 million was gifted to the FHC by the Ruthman family to ensure that our patients continue to receive the best care possible.

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The Ruthmans are no strangers to Good Samaritan Hospital and Cincinnati's West Side, where the FHC is located. As natives of the West Side, the family has strong roots in the area, find giving back to the community appealing, and have found themselves intertwined with GSH – since birth! "I was born at Good Sam and so was my father," said Tom Ruthman, Jr. "My father grew up on the West Side and was residing there while my sisters and I were born. He attended high school there, and I worked and went to college there."

So, what draws this family to support the FHC? Tom shared his vision for the how the family's gift will support and enhance the lives served by the FHC. He said, "I am aware that it is difficult for many people to get the health care they need. I feel it's the right thing to do to help if I can – to help people get access to care."

Gaining access to care is exactly what this gift will provide. More than 1,500 patients are served at the FHC on an annual basis. The cost of services is completely covered for patients and includes primary, specialty, and dental care, as well as behavioral health and social support services. "Through this gift, we wanted to give back to the community where we got our start and support its underserved residents who are in great need of a medical home," said Tom.

The Foundation's relationship with the Ruthman family goes deeper than philanthropy – it is an established friendship that has grown throughout the past decade, spanning over generations of Ruthman family members and beginning with Tom's parents years ago. "As my parents are aging, Kelly Rowland (Good Samaritan Foundation Director of Impactful Giving) has been great, helping them navigate through the system to get the care they need," Tom said. "I am grateful for that."

"Working with generous families like this is such a blessing," said Kelly Rowland. "We are so grateful for this amazing gift. The positive impact it will make on the lives of those who receive care at the Good Samaritan Free Health Center is immeasurable."



*Tom Ruthman, Jr.*



**I am aware that it is difficult for many people to get the health care they need. I feel it's the right thing to do to help if I can – to help people get access to care.**

**– Tom Ruthman, Jr.**

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To support the FHC through gifts of time, talents, or financial resources, or to take a tour, learn more, and get involved, **click here**.

## Two Powerful Words

# THANK YOU

“Thank you.” These two words have a big impact! The Grateful Patients and Families Program gives patients and their loved ones the opportunity to support Good Samaritan Hospital while saying “thank you” to caregivers who made a difference during their stay. Your gratitude and generosity is felt by each recipient and makes a difference to the patients we serve. Please take the time to show your appreciation by making a gift in honor of a physician, nurse, or team member who has shown compassion and provided quality, competent care.

For more stories or to share your own, visit the [Grateful Patients and Families](https://www.gshfoundation.com/grateful) page at [gshfoundation.com/grateful](https://www.gshfoundation.com/grateful).

## Grateful Patient Honors NICU Team Members

Recently, team members Holly Stewart and Britney Enderle with Good Samaritan Hospital’s Neonatal Intensive Care Unit were honored through the Good Samaritan Foundation Grateful Patient Program.

The Grateful Patients and Families Program allows a patient or their family to make a donation in honor of a physician, nurse, or team member who made a difference and share a note of thanks.

Donations provide support for projects and services in the Good Samaritan Region.

Along with the gift, the patient wrote this note of thanks:

“ Britney and Holly in the NICU cared for our son Gabe like he was their own and made him feel as comfortable as possible. We learned so much from them during our time at the NICU. Cannot thank them enough for everything they did for Gabriel Knight. ”



*Honorees Holly Stewart and Britney Enderle with members of the NICU Team*

To learn more about the Good Samaritan Foundation’s Grateful Patient Program, call 513 862 3786 or visit [www.gshfoundation.com/grateful](https://www.gshfoundation.com/grateful).



## Donors Make Paws for Patients a Reality

As part of TriHealth's Paws for Patients Program, Zelda, a Pet Therapy dog, first visited Good Samaritan Hospital this past summer. Zelda interacted with patients, GSH guests, and team members, making a special visit to the Pharmacy staff!

TriHealth's Paws for Patients Program at Good Samaritan Hospital is made possible by the Good Samaritan Foundation through the support of a generous donor. Pet Therapy team, Jean Silverstein and Zelda are scheduled to visit on Fridays.



*Zelda with Jean Silverstein, Good Samaritan Region Volunteer Coordinator Kim Henry-Kuehn, Good Samaritan Hospital President & COO Kelvin Hanger.*



# Save The Date

#GIVINGTUESDAY



**November 30 is Giving Tuesday, a global day of giving.  
To make a gift, visit [gshfoundation.com/givingtuesday](https://gshfoundation.com/givingtuesday).**